

UAL Awarding Body - Level 3 Extended Diploma  
**Unit 8 – Developing a Creative Media Project**  
**FMP - The Proposal**  
**Assessment Criteria U8:1.1**

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<b>Candidate Name</b>	Andrew Exley
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<b>Pathway</b>	
<b>Project Title</b>	
<b>Section 1: Rationale (Approx 100 words)</b>	
<p>During this course I have learnt skills that I can use in my FMP, such as how to use a camera and produce well composed shots along with using a Marantz kit to capture well recorded audio using various microphones. For my project I will need to develop skills in capturing Foley sound as I feel getting a wild track of the location we film in will be beneficial to the project. The film should exist to make people who don't go to the peak district go there and see what it has to offer, it will be like other adventure films so it will be received well. I also think my film should be made as it is, in my opinion, a very interesting concept. I also think making this film will give me more experience of shooting on location and working with natural surroundings.</p>	
<b>Section 2: Project Concept (Approx 200 words)</b>	
<p>My idea for the FMP is a short comedy sketch style video which will showcase all of the things you can do and see in the peak district but may not be able to find without somebody who knows the information. It will involve somebody who doesn't care about the outside or the history being told about it by somebody who knows and they will eventually change their mind. The video will be contain a scripted story and will take the audience on a journey through 2 or 3 different locations and will end with the epiphany. I will need the Cannon 50ds along with audio recording equipment and go pros that we can put underwater to attempt to record under the lake. The film will play on that there are lots of these little known and almost forgotten parts of history around and that you can go and visit there for yourself. The video should be able to be done in the two days of filming as it will be quite an easy shoot if it is all planned out properly with a script and storyboard.</p>	
<b>Section 3: Evaluation (Approx 150 words)</b>	
<p>For my evaluation I'm going to take a step back and look at my work and decide if I did it as well as I could have done. I will reflect on how well my decision making went and whether or not I made the correct ones at the time. I'm also going to use my reflective blog which will be a constant evaluation on what I did on every day of the project and will include the details of what went on with the filming and how well everything went. From my reflective blog I will know how easy and hard it was to find out the information I needed and how I went about getting it. I will also be able to reflect on my time keeping skills and how well I managed my time that I was given and if I used it effectively or not.</p>	
<b>Section 4: Proposed Research Sources and Bibliography (Harvard Format)</b>	

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<https://www.youtube.com/watch?v=4B55yWazjAk>

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Derbyshire: Planes TV

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<https://designschool.canva.com/blog/what-is-the-golden-ratio/>

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Ward, Peter (2000) *digital video camerawork*, Massachusetts, Focal Press

